



**LOHMANN**  
BREEDERS

# **58<sup>th</sup>** **FDM** **2021**

**28<sup>TH</sup> – 29<sup>TH</sup>**  
**SEPTEMBER**  
**2021**

**FDM goes**



**NLINE**



# **AGENDA**

[\*\*www.lohmann-event.com/fdm\*\*](http://www.lohmann-event.com/fdm)



LOHMANN  
BREEDERS

# 58<sup>th</sup> FDM 2021

28<sup>TH</sup> – 29<sup>TH</sup>  
SEPTEMBER  
2021

FDM goes

ONLINE

**Tuesday**

**28<sup>th</sup> SEPTEMBER  
2021**

**TIME ZONE (CEST)**

UTC/GMT+2

13:30

Welcome to FDM goes ONLINE

13:45 - 14:45

**The bridge to the future -  
Opportunities in the layer market**

1<sup>st</sup> part of the debate

14:45 - 15:00

Questions and Discussion

15:00 - 15:15

BREAK - Follow us through  
the history of the FDM

15:15 - 16:15

**The bridge to the future -  
Opportunities in the layer market**

2<sup>nd</sup> part of the debate

16:15 - 16:30

Questions and Discussion

16:30 - 16:45 | Conclusion & Goodbye

**Wednesday**

**29<sup>th</sup> SEPTEMBER  
2021**

**TIME ZONE (CEST)**

UTC/GMT+2

13:30 - 13:35

Welcome to the LOHMANN Day:  
*The bridge to the future... - Have  
a look behind the scenes!*

13:35 - 14:00

**News of the Management**

14:00 - 14:30

**Genetics & Production**

LOHMANN Update 1<sup>st</sup> part

14:30 - 14:45

Questions and Discussion

14:45 - 15:00

BREAK - A special  
Marketing Update

15:00 - 15:30

**Logistics & Technical Service  
& Sales**

LOHMANN Update 2<sup>nd</sup> part

15:30 - 15:45

Questions and Discussion

15:45 - 16:00 | Conclusion & Goodbye

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